

GERALDINE FARRAR MUST MAKE GOOD IN MOVIES AS ACTRESS—VOICE WON'T HELP



Los Angeles, Cal. — When Geraldine Farrar, famous prima donna, appeared in the title role in the opera "Carmen" at the Metropolitan opera house in New York she had to aid her:

A wonderful voice and beauty.
Perfect stage setting.
Accompaniment of a well-trained orchestra.

When Geraldine Farrar appeared before the movie camera to enact the

final scene in the opera "Carmen" at the stadium here she had:

No opportunity to thrill with her wonderful voice.
No stage setting.
No orchestra.
A background of thousands of spectators, their plaudits for all accompaniment.
And her beauty.

A \$5,000 concert in the open air and for nothing.